CASE STUDY - High performance top-teams

Understanding of corporate objectives

Client Employees Industry Sector Main service
Cobweb Solutions 50 IT Managed, hosted IT solutions for UK SMEs.

Nature of problem

- Senior management team not working together effectively and not developing their individual departmental teams to achieve full potential
- Lack of clarity and focus regarding strategic business objectives, roles & responsibilities
- Leadership and Management experience was limited in some areas
- Too few organisational or operational structures in place to monitor activity or progress
- Fast moving market sector requiring a rapid pace of change



How JHK solved the problem

- Delivered tailored Strategic Planning workshop to ensure full understanding of corporate objectives and the contribution of each member towards them, using Problem Solving model
- Action Planning/Goal Setting with Individuals to break the Strategic Plan down into manageable tasks
- Delivered customised workshop on Leadership to demonstrate the differencebetween leaders/managers and suggest appropriate behaviours to adopt
- Delivered Team Building workshop based on experiential learning, integrating NLP techniques to visualise where both individual and company would be in 2016
- Practised problem solving and decision making techniques to use for delegation and meetings
- Ongoing executive coaching with each member of the Top Team
- Introduction of proven business models, systems and processes
- Online 360 degree feedback exercise to assess strengths/weaknesses for future development

Outcomes & Benefits

- Creation of corporate Strategic Plan and structured planning process with contribution & commitment from the full team
- Increased clarity and focus regarding long term objectives and how these would be achieved
- A clearer designation of roles resulting in greater accountability for areas of individual responsibility
- Improved communication at all levels
- Senior Managers more effective as a result of their own professional development
- Increased motivation for both Teams and Individuals
- More effective use of time and resources as a result of increased leadership and delegation
- More positive and pro-active attitude to coping with change

The MD had used Judith's services with his previous company and felt she could help his Senior Management Team work together more effectively.

"Judith has been brilliant, the whole team has benefited, individually and as a group. From very simple changes of working practices to a much deeper unde standing of others in my team, the effect has been dramatic" Mark Adams, Managing Director,

Future actions

- Introduce a monitoring process to ensure that best practice is being disseminated down to grass roots.
- Ongoing coaching for individuals if required

Could your organisation benefit from a similar package?

The services provided to this client may be useful to you, particularly if you experience any of the following:



- A young or inexperienced senior management team
- High level of change dictated by external factors
- Ambitious growth plans
- Low morale or conflict between teams/individuals

